

Andrew Murray

From: Matt Skelton
Sent: Tuesday, October 09, 2012 10:05 AM
To: Andrew Murray
Cc: Jennifer Miller
Subject: Fwd: Greyhound Plaza 1209-VS-10
Attachments: image001.jpg; image002.jpg; image003.png

FYI.

Matthew S. Skelton, Esq.

CITY OF WESTFIELD

Director | Economic & Community Development

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Begin forwarded message:

From: Derek Todd <dtodd@westfield.in.gov>
Date: October 9, 2012, 8:18:13 AM EDT
To: Matt Skelton <mskelton@westfield.in.gov>
Cc: Sarah Reed <sreed@westfield.in.gov>, Ryan Clark <rclark@westfield.in.gov>, "Kevin M. Todd, AICP" <ktodd@westfield.in.gov>, Jennifer Miller <jmiller@westfield.in.gov>
Subject: FW: Greyhound Plaza 1209-VS-10

See below message that was sent through webmaster.

Derek Todd • COMMUNICATIONS SPECIALIST

City of Westfield • 130 Penn Street • Westfield, IN 46074

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From: Charlie Slavik [<mailto:cslavik@sbcglobal.net>]
Sent: Tuesday, October 09, 2012 8:16 AM
To: Webmaster
Subject: Greyhound Plaza 1209-VS-10

Good morning.

My name is Charles Slavik, 1439 Beacon Way in the Beacon Pointe subdivision just north of 146th Street and within sight of the proposed monument sign that Greyhound Plaza Associates has petitioned for variance of existing development standards (1209-VS-10). We received notice of this request from Greyhound Plaza's counsel, Ice Miller, via US Mail, and since the September Board of Zoning Appeals was cancelled, we wanted our objection on record before this evening's schedule Board meeting.

We are opposed to granting the variance, and want Greyhound Plaza Associates to abide by the existing development standards with ANY proposed signage. A 25' monument sign is NOT necessary for several reasons, including:

- Access to Greyhound Plaza will still be available from Western Way, and current signage is more than sufficient...especially since the plaza has been there for many years.
- Re-working the current signage to include Plaza merchants names – if that's the desired path – will be satisfactory, because *the retailers do the majority of their business in a 3.5 mile radius and everyone in the area already knows they're there.*
- Greyhound Plaza is not a high-end destination shopping area... the selection of retailers is common, and there's nothing unique. Their business is neighborhood-based for specific product selections (ie: electronics, pet supplies, arts & crafts and books) and, again, *everybody already knows they're there.*

We wish Greyhound Plaza success, but absolutely disagree that a 25' monument sign is necessary to that success. With that, we ask the Board to deny Greyhound plaza's request for a zoning variance.

Thank you.

Charles & Cheryl
Slavik

1439 Beacon Way