



at last... EVERLAST™
Polymeric Cladding

Evolution of Cladding



VINYL SIDING

- Susceptible to cracks and dents
- Visible overlap and unsightly seams
- Warping and buckling due to poor installation
- Not as authentic as wood, shiny “plastic” look



FIBER CEMENT

- Heavy and time-consuming to install, requires at least 2 installers
- High-maintenance, requires re-painting and caulking
- Absorbs moisture
- Conforms to imperfections in wall surfaces
- Contains hazardous silica



EVERLAST™

- Solid, thick plank construction
- Lightweight, about 1/3 the weight of Fiber Cement Siding
- Will NOT absorb moisture
- Virtually maintenance free
- Authentic wood appearance

APPEARANCE

So natural looking, they'll think it's wood



WOODGRAIN

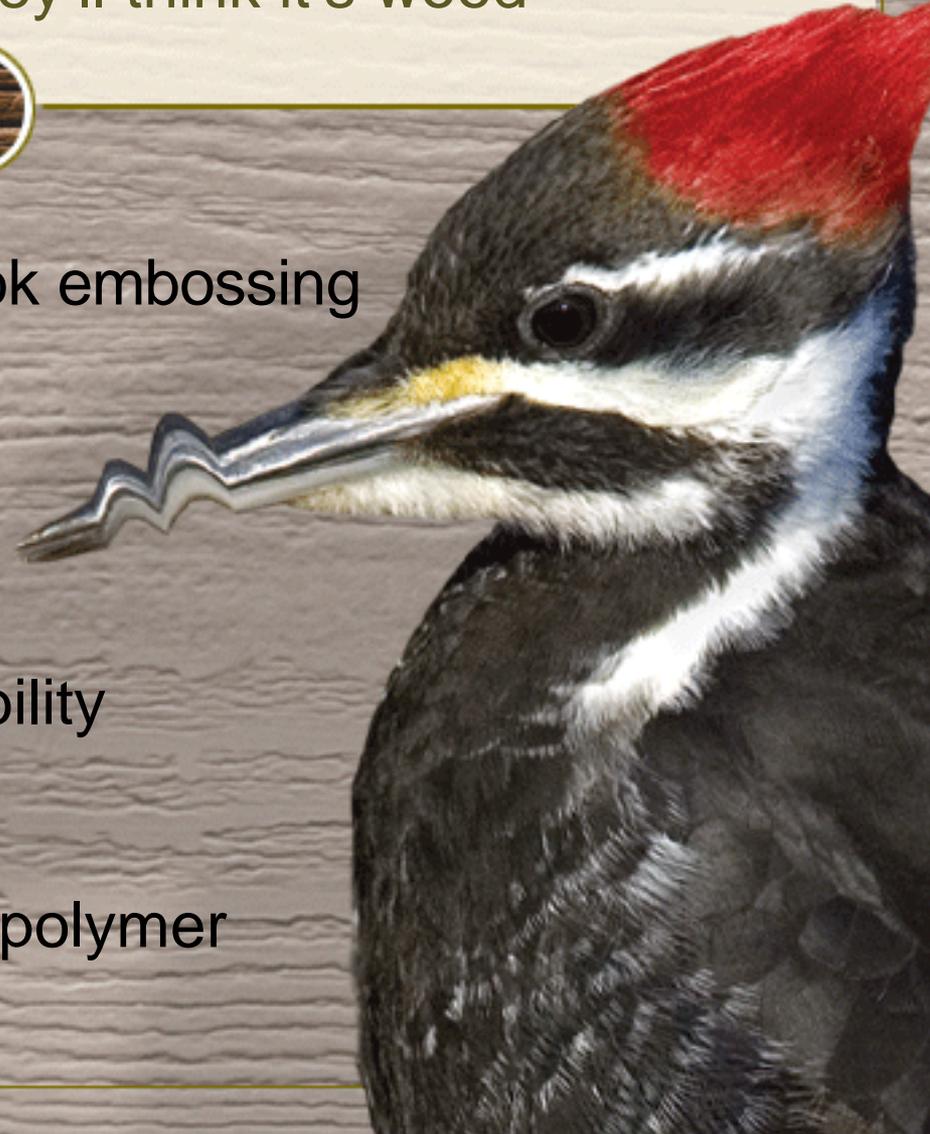
- CedarTouch® natural wood-look embossing
- Warm low-gloss finish

THICKNESS

- Thick planks
- Long lasting strength & durability

WEATHERABLE FINISH

- ColorHold® UV-stable acrylic polymer
- Lifetime Fade Protection



COMPOSITION

It's called Everlast™ for a reason



Patent-pending formulation for:

- Long lasting durability
- Dimensional strength & stability
- Minimal expansion & contraction
- Weather resistance

WOOD

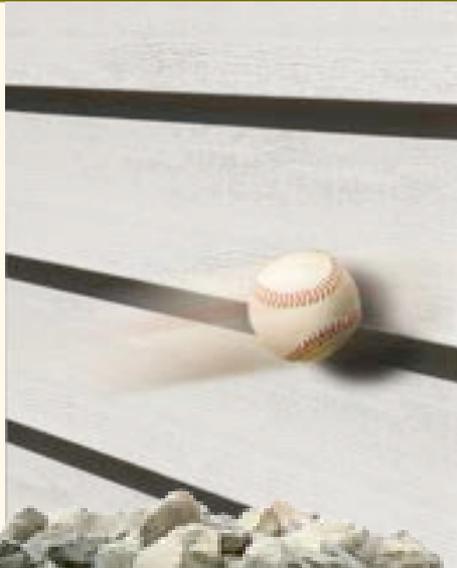


EVERLAST



DURABILITY

It's a rock-solid investment!



- The patent-pending formulation includes crushed rock—it's the secret to Everlast's long-lasting toughness against the elements
- There is no wood or other materials that absorb moisture, so it absolutely will not rot like wood or delaminate like fiber cement



COLORS & STYLES

10 rich, warm colors & 2 profiles to choose from



seaside grey

chestnut

4-1/2"

6-7/8"

misty taupe

ANTIQUE IVORY

white

SAND
DUNE

cabernet red

canvas

harbor blue

SPANISH MOSS

