

### **Bridgewater Center of Westfield (Center Identification Signs)**

The applicant, Throgmartin-Henke Development, LLP, is proposing to permit a center identification sign at each of the two entrances to the Bridgewater Center. The location of the property is at the northeast corner of 146<sup>th</sup> Street and Carey Road and is identified on the site location map on file with the change of zoning (PUD text amendment) application. The signs are necessary to provide adequate visibility businesses and wayfinding for the public in the vicinity of the property. The design of the signs is in keeping with the style of signs within Bridgewater and both are smaller in area than the size of center identification that would otherwise be permitted under the terms of the Zoning Ordinance. Please refer to Exhibit A of the proposed ordinance to view illustrations and photographic examples of the proposed signs.