

4.4 Sign Standards. Shall be provided in accordance with the provisions of the Zoning Ordinance (*WC § 16.08*). Additionally, signage shall be generally uniform throughout the Real Estate to provide a cohesive and consistent theme. The following additional restrictions shall apply:

- A. All ~~wall and ground identification~~ signs shall be either (i) reverse channel letter, in accordance with *WC § 16.08.010(E)(14)*; or (ii) externally lit with gooseneck light fixtures. ~~Notwithstanding the foregoing, the building on the Real Estate at the intersection of 161<sup>st</sup> Street and Spring Mill Road labeled on the Concept Plan attached as Exhibit B as a "Proposed CVS Pharmacy" may have signs with internally illuminated letters facing north toward 161<sup>st</sup> Street and/or facing west toward Spring Mill Road.~~
- B. Ground identification signs shall be architecturally compatible with the architecture of the Real Estate's buildings.
- C. ~~No internally illuminated identification wall signs shall be permitted to face or be oriented towards the Real Estate's south property line. Backlighting, goose-neck lighting, and the like, shall be permitted.~~
- D. ~~Canopy or building mounted drive-thru, open/closed, or other directional signs may be internally illuminated.~~