Whether you are an individual, family or business, we invite you to join with the Garden Writers Association to. . .

Plant a Row For The Hungry℠

Garden Writers Association Foundation
www.gardenwriters.org
Call Toll Free (877) 492-2727

Garden Writers Association™

The Scotts Miracle-Gro Company

John Deere

Working Together

Over the past 15 years, numerous volunteers have made our achievements possible and have donated more than 14 million pounds of produce. PAR is endorsed by Master Gardeners, American Community Gardening Association, National Gardening Association, and by nurseries, seedsmen and garden suppliers across the United States and Canada.

"Give Back to Gro"

The Garden Writers Association and Plant A Row for the Hungry are long-time partners of The Scotts Miracle-Gro Company's "Give Back To Gro" program that supports development of community gardens across the country. Each "Give Back To Gro" garden encourages the donation of produce to a local food pantry, provides fresh produce to local residents in need and helps educate the community on the nutritional, environmental and social benefits of gardening.

Thank You to Our Sponsors

PAR is administered by the Garden Writers Association Foundation, a 501(c)(3) charitable organization. We are proud to include the following among our valued sponsors:

PLATINUM: ScottsMiracle-Gro
John Deere Ag & Turf Div.

GOLD : Garden Writers Association

BRONZE: Fafard, Inc.
Gardener's Supply Co.
National Garden Bureau
Oldcastle Lawn & Garden

PAR is proving that each person can make a difference! We hope you will consider joining us today through financial support or volunteer participation.

Garden Writers Association Foundation

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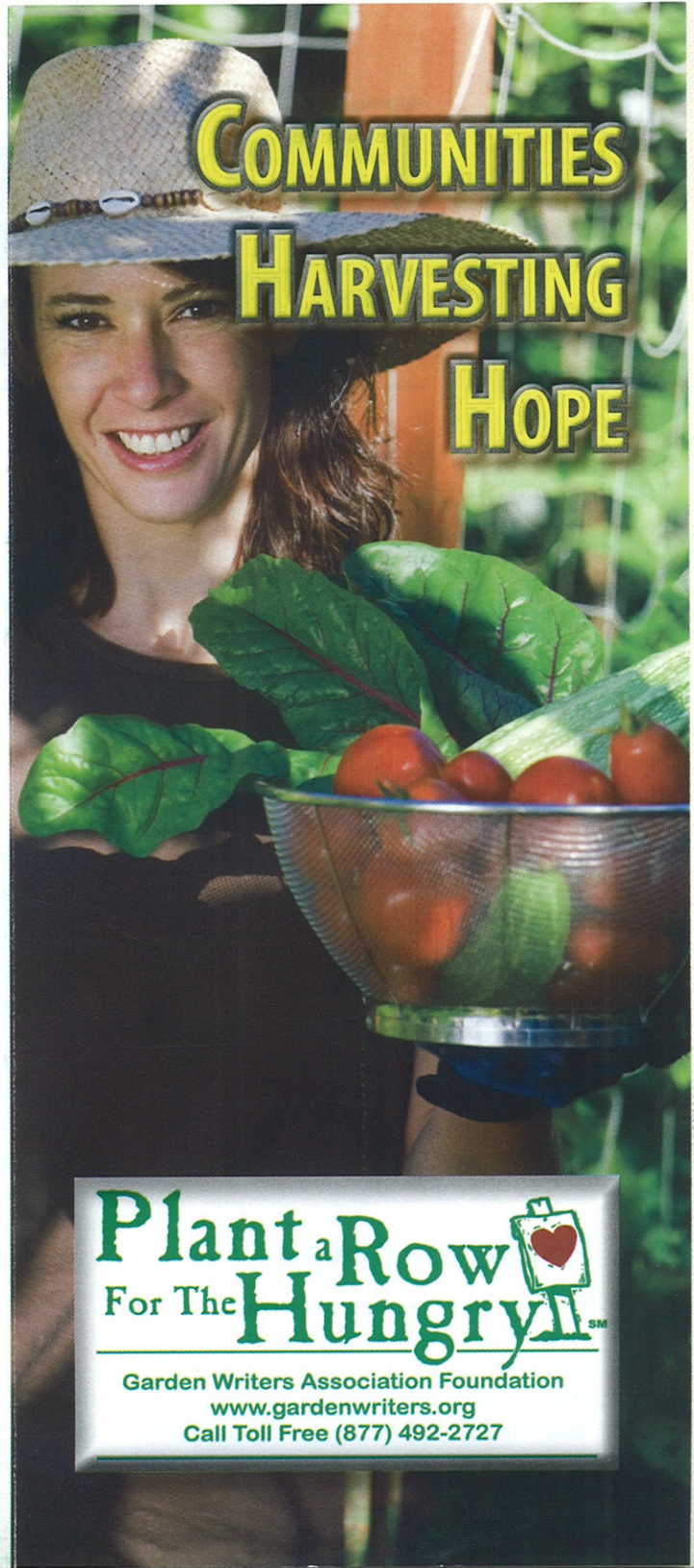

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Plant a Row For The Hungry℠

What Is *Plant A Row for the Hungry* (PAR)?

Launched in 1995 by the Garden Writers Association (GWA), Plant A Row for the Hungry is a people-helping-people program that encourages gardeners to grow a little extra and donate the produce to local soup kitchens and food pantries serving the homeless and hungry in their local communities.

The Need Is Great

- Over 36 million Americans live in households that experience hunger or the risk of hunger daily.
- Almost 14 million people facing hunger each day are children.
- 1-in-8 Americans face hunger daily.

PAR's mission is to provide an avenue for individuals, corporations and over 84 million gardening households in the U.S. to help America's most vulnerable citizens and the food agencies serving them.

Harvesting Hope

PAR is a unique community-based program. It encourages individual and community gardeners to plant and donate an extra row of produce for the greater good in support of food relief organizations in neighborhoods, local districts, cities and counties nationwide.

There is no "typical" hungry person. Rather, he or she looks like all of us and is usually someone who, due to some unforeseen events, finds him/herself needing help. Hunger affects us all, prompting health problems and deteriorating productivity.

Local food agencies are often the only hope some people have to put food on the table for themselves and their children. By donating produce directly to the food agencies, gardeners help organizations and their patrons stretch their meager resources.

Keeping the Focus on Communities at Home

The American public has responded with open hearts and unprecedented donations to calls for aid for disasters like the Maldive Islands tsunami in 2004, the New Orleans hurricane in 2005, and the Haiti earthquake in 2010. At the same time, local food agencies depend on many of these same charitable sources to help provide food and services to Americans who suffer the daily threat of hunger.

Studies show that gifts to local organizations drop significantly following major disasters. By keeping our focus on local community gardens donating produce directly to the food agencies, gardeners help organizations extend their limited resources at a time when their need is greatest and its impact is felt the most.

You Can Make A Difference Through PAR!

PAR is rooted in the heartfelt tradition of gardeners sharing a bountiful harvest with others. Sharing can happen on many levels. Home gardeners, schools, church groups, youth and community organizations, and area businesses can all help make a difference for their neighbors who experience hunger or the threat of hunger.

Nothing beats the taste and nutrition of fresh-picked vegetables. Growing and eating from your own garden can improve your health, save you money, increase your sustainability, and decrease your carbon footprint. And most important, your garden can help a lot of people in need.

As an Individual You Can Make a Difference:

- Plant or glean vegetables, fruit, herbs or flowers.
- Deliver the harvest to a food agency near you.
- Give a PAR brochure to anyone who could help.

As a Business You Can Make a Difference:

- Become a PAR sponsor through financial support.
- Contribute "in-kind" donations.
- Organize a company-wide PAR campaign.

As a non-profit, PAR's success depends on the continued generosity of volunteers and sponsors. For more information, visit:

www.gardenwriters.org