



211 S. Union Street Westfield, Indiana 46074 Phone 317.965.3334

October 25, 2010

Distinguished Gentlemen of the Westfield City Council:

Thank you for the opportunity to present at the upcoming November 8th City Council meeting. For the past few months, I have been in the process of maintaining and revising the organizational structure of the “Downtown Westfield Neighborhood Association” now completing its third year. It has been a unique honor to indirectly serve the wonderful community of Westfield.

In addition to formally introducing myself, I will be presenting the details of our upcoming “Westfield in Lights” holiday kick-off event. This event’s primary purpose is to conduct the annual tree-lighting with Mayor Cook and other guests.

We have a wonderful weekend of activity planned for the downtown from Friday, December 3rd through Sunday, December 5th. We have partnered with many organizations which makes the overall planning minimal, but the level of community involvement high which should ensure a great crowd!

I have attached details of the weekend for you to review and prepare questions if needed. Again, thank you for the opportunity to come before you.

Most Sincerely,

Anne Poynter
Executive Director
Downtown Westfield Neighborhood Association



Westfield's Holiday Kick-Off Weekend!
Friday, December 3rd, 5pm – 9pm
Through
Sunday, December 5th

FRIDAY EVENING (5pm – 9pm)

- Downtown Holiday Dining & Shopping
Participating merchants will light up the downtown with their indoor/outdoor light display
- Gingerbread House Competition
Several participating Girl Scouts will display their creations at Cave & Company Printing – the old library building on Main Street – for Mayor Cook and others to judge
- Winter Market
The Lion's Club Hall will be transformed into an indoor high-end unique arts & crafts gift fair for Christmas shoppers
- Santa's House
Located in front of the Lion's Club Hall
- Historic Carriage Rides Down South Union
Departing from the Lion's Club, travelers will be learn Westfield's history through the interpretive characters
- Christmas Tree Sale in Redman Park
The Boy Scouts will partner with a local tree farm to sell pre-cut trees in Redman Park on Main Street next to M&I Bank
- Tree Lighting Ceremony (7pm)
Mayor Cook will conduct the annual 'tree lighting' in Hadley Park on the northwest corner of Main Street



- *Westfield in Lights* Merchant Competition
Similar to “Westfield in Bloom” the community will have the opportunity to vote on which merchants display best demonstrates the holiday spirit
- Gallery One36 Open House/Artist Exhibit (5pm – 8pm)
Annie Lightsey – winner of the ‘people’s choice’ award at the Numa Arts & Cultural Festival – will display her work for the public. Wine & Cheese
- Holiday Carolers
Caroling groups will be placed throughout the downtown to entertain

SATURDAY EVENING

- Westfield Friends Living Nativity (6pm – 8pm)
Members of Westfield Friends stage a live Nativity scene w/scripture readings for the community in Hadley Park
- Holiday Carolers
Caroling groups will be placed throughout the downtown to entertain
- Downtown Holiday Dining & Shopping
Participating merchants will light up the downtown with their indoor/outdoor light display
- Christmas Tree Sale in Redman Park
The Boy Scouts will partner with a local tree farm to sell pre-cut trees in Redman Park on Main Street next to M&I Bank

SUNDAY AFTERNOON

- Downtown Holiday Dining & Shopping
Participating merchants will light up the downtown with their indoor/outdoor light display
- Christmas Tree Sale in Redman Park
The Boy Scouts will partner with a local tree farm to sell pre-cut trees in Redman Park on Main Street next to M&I Bank