

A Summary from the WeCAN Meeting held at Westfield City Services Center on  
June 25, 2013 at 7 pm.

Disclaimer: I hope you will find these notes helpful. They are not a complete representation of the meeting, but rather the highlights of topics discussed. Feel free to contact Carrie or Derek at Westfield City Services Center: [communications@westfield.in.gov](mailto:communications@westfield.in.gov) or (317) 804-3001 if you have any questions.

**June 25, 2013**

Agenda

- Welcome and Introductions
- Mayor Cook comments with Q & A
- Westfield Severe Weather – Chief Lemons, WDFD
- Community Newsletter Publication - Gary Rapp, UPS Store
- US 31 and ST 32 Bridge Tower presentation - Steve Reitmeyer, Eric Wefflin, Jim Rago
- Hamilton Co Visitors Bureau - perspective on tourism impact Grand Park and US 31 Towers - Brenda Myers, HCCVB



**I. Welcome**

Jim Ake welcomed everyone and introduced himself. The room went around and introduced themselves one at a time.

**II. Mayor Cook comments with Q & A**

Mayor Cook opened the discussion by announcing that the Westfield Police Department was holding an internal ceremony for two officers being promoted to Sargent and Chaplin, respectively.

Mayor thanked WeCAN members for their input and proposal for the current fireworks ordinance that is now in place. He says there is a noticeable absence of fireworks going off at inappropriate times.

He also mentioned that the Westfield Fire Department was busy this past Sunday while responding to five fires due to the severe weather. One of those fires was severe. Firefighters were able to save the neighbors' homes on each side of the burning home.

There were no questions for the Mayor.

### **III. Westfield Severe Weather – Chief Lemons, WFD**

Westfield Fire Chief, Jason Lemons, spoke on the recent severe storms and his recommendation of all residents using a weather radio. He said some residents might be in an area where the tornado sirens might not be audible from inside their home.

Radios are \$20. The Westfield Fire Dept. will give away radios for free if they have any in stock.

Several residents mentioned the phone apps StormShield from WRTV or Red Cross for storm notifications.

Residents interested in a weather radio can call the Fire Department at 317-804-3300.

### **IV. Community Newsletter Publications – Gary Rapp, UPS Store**

Gary Rapp, from the UPS Store in Village Park Plaza presented the idea of a free community newsletter for neighborhoods in Westfield. The below link to his presentation slides and contact information:

[http://www.westfield.in.gov/egov/documents/1374083068\\_92904.pdf](http://www.westfield.in.gov/egov/documents/1374083068_92904.pdf)

Q: How big does the neighborhood have to be?

A: It depends on the location and sponsors – right now, smallest is 152 – Viking Meadows

Q: Sent directly to homes?

A: Yes, through USPS

Gary said the goal is a zero cost to neighborhoods – including mailing cost. All paid through sponsors in the newsletter. Neighborhoods send a word document to UPS. UPS designs and inserts content.

### **IV. US 31 and ST 32 Bridge Tower presentation - Steve Reitmeyer, Eric Wefflin, Jim Rago**

Steve Reitmeyer began the conversation by stating the history of the Grand Junction Task Group which was assembled in 2007 to focus on downtown redevelopment. The group included residents, council and special interest persons.

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They wanted to create a special feature along US31 that would be a landmark for Westfield. They looked at all the bridges through Washington Township and along US31. Eventually, the group came back with what today's presentation holds – a plan for two towers located on either side of SR32 and US 31.



Next, Eric Wefflin from RQAW spoke on the design of the towers. He stated that they wanted to focus on the City's slogan at the time, "Old Town Charm, New City Style." He displayed images from the early design concepts and explained how the design got to where it was today.

Feedback suggested that the towers were too industrial in the early renditions – asked to simplify design. Ultimately, the picture above has been the final version. The towers will be 100ft high from SR32.

Jim Rago, from Lightsource, explained about the lighting used in the towers. He talked about the impact lighting that will be used. LED lighting that rotates seamlessly between colors will be used.

Q: Who pays for it and how much will it be?

A: The City would pay for it with proceeds from the utility transfer. No hard cost at this time. The city plans to send out a RFP in Aug. to find out the exact cost

Q: Will the trim work on the wall be included in the project?

A: Yes, they are already part of the INDOT bridge construction

Q: Has there been talk of using the towers for communications?

A: It's possible, but no decision has been made

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The towers do not take away from other infrastructure projects already scheduled.

**V. Hamilton Co Visitors Bureau - perspective on tourism impact Grand Park and US 31 Towers - Brenda Myers, HCCVB**

Brenda Myers, of the HCCVB, spoke about the tourism advantage of Hamilton County and Westfield. She says that tourism is all about layers. Hamilton County sees 2 million visitors a year. 3,000 hotel rooms are available for those visitors. When they heard about the towers the HCCVB immediately thought of picture opportunities at the towers.

The next WeCAN meeting is on **Tuesday, July 30th, at 7pm** at the Westfield City Services Building located at 2728 E. 171<sup>st</sup> Street.

If you have any topic suggestions or issues that you have questions on, please don't hesitate to contact us at [communications@westfield.in.gov](mailto:communications@westfield.in.gov). For updated announcements and information from the past meetings, please visit the WeCAN Website: [www.westfield.in.gov](http://www.westfield.in.gov) – under “Community” tab