

GRAND JUNCTION

Derby Car Race

SATURDAY, 10/5
3PM - 7PM



SPONSORSHIP FORM

The Fifth Annual Grand Junction Derby is a great opportunity for the community to build and race a unique car! Funky, handbuilt cars race from two large flat-beds using only gravity to speed down Union Street. Cars compete in bracketed heats until winners are declared. Drivers are encouraged to wear costumes that go along with their car's theme! Racers will be able to display their custom cars along "Gasoline Alley".

Companies/Civic Organizations interested in showcasing their business by entering a derby car can do so by registering online. The fee for companies/organizations to enter a car is \$54 and an account must be set up before registering. Visit www.westfield.in.gov/parks to register and set up an account and view car building rules and race details.

To further showcase your company you can become an event sponsor! Sponsorship levels are explained below. To ensure you are included in all marketing opportunities, please submit your application by **August 30**.

Sponsor Levels Benefits

Sponsor Levels	Benefits
Grease Monkey - \$200	<ul style="list-style-type: none"> • One complimentary Derby Car Race Entry • Your company name displayed on side banner of the starting ramp • Your company name listed on the Westfield Parks & Recreation webpage • Your company name listed on the Grand Junction Derby webpage • Your company name included in Facebook posts on the Westfield Parks & Recreation page • Emcee mention(s) on race day
Checkered Flag - \$1500	<ul style="list-style-type: none"> • One complimentary Derby Car Race Entry • Your company logo on banner at top of the starting ramp • Your company name, logo, and link listed on the Westfield Parks & Recreation webpage • Your company name, logo, and link listed on the Grand Junction Derby webpage • Your company name included in Facebook posts on the Westfield Parks & Recreation page • Your logo on five 3'x5' banners displayed throughout the Westfield community for one month prior to the event, resulting in over 180,000+ exposures • Emcee mention(s) throughout the event • Inclusion in the September issue of Your City Matters, distributed to 13,000+ households <i>*if sponsorship is committed before August 16</i> • Inclusion on 100 print flyers • Courtesy vendor booth on race day (items distributed must be approved by Planning Committee prior to event)



Company: _____

Contact: _____

Address: _____

E-Mail: _____ Phone: _____

Sponsor Levels

Grease Monkey - \$200

Checkered Flag - \$1500

Company Representative

Date

Questions? Contact Amanda Jackson at 317-804-3182 or ajackson@westfield.in.gov.

Please make checks payable to Westfield Parks & Recreation and mail to:

Westfield Parks and Recreation
2728 East 171st Street
Westfield, IN 46074

