



Westfield In Lights!

SPONSORSHIP FORM

Westfield in Lights will kick off the holiday season in Downtown Westfield on Saturday, December 7 from 4:30pm-8:30pm. Those attending will marvel at holiday lights and view a live nativity in Hadley Park while riding in carriages along Union Street. Other fun activities include viewing gingerbread house creations from local Girl Scout Troops or enjoying selections from "A Christmas Carol" performed by actors from the Westfield Playhouse. Children will be able to take their picture with Santa and Mrs. Claus and music and lights will add to the evening's ambiance culminating with the official **Tree Lighting at 7pm!**

This is your opportunity to connect with your community by sponsoring this annual holiday celebration! Your company's investment will help spread joy this holiday season to the local community. Making a contribution provides a great marketing opportunity for your company, while helping to create lasting family memories for years to come! Sponsorship opportunities are still available and are listed below. **In order to be included in all marketing materials, your sponsorship must be confirmed by October 30th.**

Sponsor Levels

Benefits

<p>Sponsor - \$500</p> <ul style="list-style-type: none"><input type="checkbox"/> Main Stage<input type="checkbox"/> City Hall Stage<input type="checkbox"/> Carriage Rides<input type="checkbox"/> Pictures with Santa<input type="checkbox"/> Gingerbread House Competition<input type="checkbox"/> Live Nativity <p><i>Sponsored by Westfield Friends Church</i></p>	<ul style="list-style-type: none">• Your company name included on the Westfield in Lights webpage• Your company logo displayed on signage at your particular sponsored area• On-site company mentions from Main Stage
<p>Tree Sponsor - \$1500</p>	<ul style="list-style-type: none">• Your company name included in December's edition of <i>Your City Matters</i> (distributed to 13,000+ households)• Your company logo included on five 3' X 5' banners displayed throughout the Westfield community for one month prior to the event, resulting in over 180,000+ exposures• Your company logo included on signage displayed by the tree for the duration of December• Your company name, logo and link included on the Westfield in Lights webpage• Your company name included in Facebook posts on the Westfield Parks & Recreation page• On-site company mentions from Main Stage



Company: _____

Contact: _____

Address: _____

E-Mail: _____ Phone: _____

Sponsor Levels

\$500 (please select your choice below)

- Main Stage
- City Hall Stage
- Carriage Rides
- Pictures with Santa
- Gingerbread House Competition
- Live Nativity ***Sponsored by Westfield Friends Church***

Tree Sponsor - \$1500

Company Representative

Date

Questions? Contact Amanda Jackson at 317-804-3182 or ajackson@westfield.in.gov.

Please make checks payable to Westfield Parks & Recreation and mail to:

Westfield Parks and Recreation
2728 East 171st Street
Westfield, IN 46074

