



NEWS RELEASE

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“Westfield Welcome” Initiative Encourages Residents to Shop Local *New website launched as resident, visitor resource*

WESTFIELD, IN – Just in time for “Small Business Saturday” the City of Westfield unveiled the Westfield Welcome website, which is intended to provide a one-stop resource showcasing all the unique local restaurants, shops and amenities our city has to offer. The Westfield Welcome website includes community information, business listings, events calendar, and volunteer opportunities. A blog is also featured on the homepage to highlight new or exciting news. The Westfield Welcome initiative overall is intended to spotlight the city’s focus on hospitality, which engages residents, visitors and businesses.

This holiday season, residents are encouraged to shop local in Westfield. The Saturday after Thanksgiving, now known as “Small Business Saturday” offers an excellent opportunity to explore the offerings at the local businesses in downtown and throughout the city.

To make holiday shopping more convenient, several of the downtown stores are holding “Ladies Night Out” events on Wednesday, December 2, Monday, December 7 and Friday, December 11. In addition to extended hours until 8 p.m., the events feature prizes, discounts and refreshments for customers. Participating retailers include Bash Boutique, My Father’s Garden Health and Wellness, Pebbles to Pearls Boutique, Union Street Flowers & Gifts and the Wandering Peacock Gallery.

Visit www.westfieldwelcome.com for more information.

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