



Westfield

COMMUNITY EVENTS
& ENGAGEMENT

2018

COMMUNITY EVENTS SPONSORSHIP GUIDE

Last revised 2.6.18



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WESTFIELD STATISTICS





Why sponsor a **community** event?

Community events are what make a city "happen." The City of Westfield is continuing to experience fantastic growth and development. 2017 marked several milestones for the City. Between Grand Park being named home the Colts Training Camp for the next 10 years and two new hotels, Westfield is experiencing amazing economic growth.

The City of Westfield is committed to redefining government by demonstrating integrity and fiscal stewardship while providing quality service to our community and creating a safe environment for growth, fostering partnerships, economic opportunities and recreational activities. It is the City's vision to become a destination for recreation. The Community Events and Engagement Department carries out the City's mission and vision through our many community events.

We plan and host many great community events each year. In 2017, we had over **29,000** attendees at our events and over **1,700** volunteer hours. In staying with our mission we offer marketing opportunities in the form of event sponsorships.

The purpose of our sponsorships is to use our community events to drive business to you. If you align your brand with the City of Westfield you'll find fantastic opportunities to engage with the community and reach your target audience. Beyond driving business to you, sponsorships are an excellent way to be a visible community stakeholder because your sponsorship dollars **go directly back into the community**.

We want to find event marketing opportunities that are the best fit for your business. In wanting to provide the best return on your investment, we are always happy to discuss ways in which we can customize our sponsorships to best fit your marketing needs. Our sponsorships range from **\$250** to **\$15,000**. We are happy to answer any questions about **cash** or **in-kind** sponsorships.

Peter Erotas, CFEA | Community Outreach Manager
City of Westfield | Community Events and Engagement
317-416-1572 | perotas@westfield.in.gov
2728 E. 171st Street | Westfield, IN 46074

SPONSORSHIP BENEFITS

We want to provide your business with the “best fit” when it comes to event marketing. If you are looking to give your brand more visibility or if you want to be seen as a community supporter, we want to work with you to identify the best opportunities for you in Westfield. The following are some of the primary event marketing platforms that we have to offer:

Naming Rights: Attach your company name or brand to the event or designated area within the event.

Advertising: Print, television, and digital.

Social Media: Far reach and active engagement on Westfield Welcome and City of Westfield social media channels.

Website: Company brand or listing on event websites and registration pages.

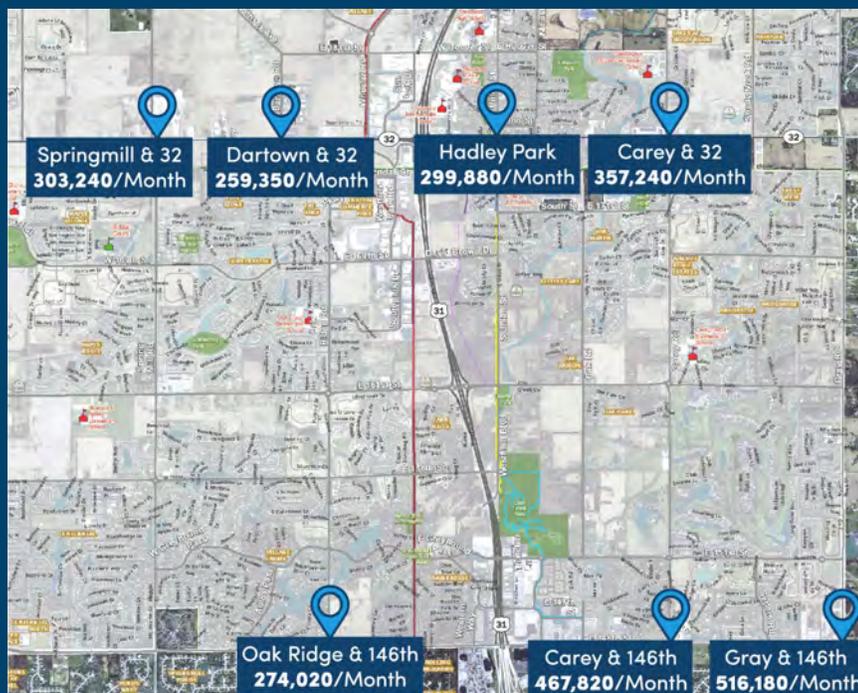
Press Releases: Event press releases issued by the City of Westfield. Sponsor naming dedicated for specific levels of engagement.

Community Signage: Community event roadside banners placed in high volume traffic intersections within the City of Westfield.

Event Map or Program: Company name or brand can be attached to event maps and other event handouts depending on sponsorship level.

Event Booth Space: On-site booth space to directly engage your brand with our audience. We want to work with your marketing team to help create and facilitate creative activations.

Hospitality: Enjoy our events and your investment in person with complementary arrangements.



ROADSIDE BANNER STATISTICS

 = community event roadside banner

Monthly total of **vehicles** that pass through the intersection during **peak hours** (6am-9am and 3pm-7pm)



APRIL 28 at the Bridgewater Club

Our annual Daddy Daughter Dance brings fathers and daughters together for a magical evening at the beautiful Bridgewater Club. Admission is \$10 per person and we are anticipating on early sellout to our 250 tickets!

The Daddy Daughter Dance is a fantastic marketing opportunity, especially if you are trying to reach young families with girls, ages 3-10. Our marketing for this event is done almost entirely online and with great success.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2,000 - **SOLD OUT**

- Exclusive presenting sponsor logo on Red Carpet backdrop
- Exclusive presenting sponsor logo on photo booth prints
- Exclusive presenting sponsor social media spotlight
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor event acknowledgement

- Sponsor logo on Red Carpet backdrop
- Sponsor event acknowledgement

Partnering Sponsor \$500

- Sponsor spotlight on social media
- Sponsor logo on event signage
- Sponsor logo on event website
- Sponsor event acknowledgement

Community Sponsor \$250

- Sponsor spotlight on social media
- Sponsor listing on event website
- Sponsor listing on event listing
- Sponsor event acknowledgement

Supporting Sponsor \$1,000

- Sponsor spotlight on social media
- Sponsor logo on event signage
- Sponsor logo on event website

VOICES from the PAST

MAY 11 at Asa Bales Park

Voices from the Past is Westfield's living history tour. We partner with Westfield Playhouse and have reenactors portray some of Westfield's famed citizens and founders. These stories touch on Westfield's Quaker heritage and the community's role in the Underground Railroad. We have both school class tours and public tours. Tickets are \$10 per person 12 and older, and 11 and younger are free for the public tours. We are estimating attendance of 500 people. A portion of the proceeds are donated to Westfield Playhouse, whose thespians are volunteers.

This is both a fun and educational event that reaches 4th graders, Westfield residents, and visitors. Our marketing for this event takes shape in both digital marketing and physical. We run ads and have community event banners. This is a great event for community visibility if you want your business to be seen as a preserver of our City's past.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$1,500

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor logo on event programs
- Exclusive presenting sponsor social media spotlight
- Event tickets

Supporting Sponsor \$500

- Sponsor logo on event signage
- Sponsor logo on event website
- Sponsor social media spotlight
- Event tickets

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlight
- Event tickets



MAY 19 in Downtown Westfield

Grand Junction Derby is our community's Soap Box Car Derby racing competition. Celebrating its tenth year, Grand Junction Derby is a fun racing spectacle that allows participants to submit their cars into different race classes and compete for coveted trophies. We see a lot of families and businesses build and race their cars. This is a free event to attend.

Our marketing for this event is done on both digital and physical platforms. Last year we featured some very entertaining promotional videos for the event. We also run ads and have community banners.

This is an exciting event to be a partner and participant. If you are wanting to reach Westfield families and our local downtown businesses, this an opportunity for you to win.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2,000

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor social media spotlights
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Supporting Sponsor \$1,500

- Sponsor logo (large) on event signage
- Sponsor logo (large) on event web page
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Partnering Sponsor \$1,000

- Sponsor logo (medium) on event signage
- Sponsor logo (medium) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Affiliate Sponsor \$500

- Sponsor logo (small) on event signage
- Sponsor logo (small) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlight



2018
**GRAND
 RUN**
 ★ WESTFIELD, IN ★

MAY 28 at Grand Park

Westfield celebrates Memorial Day with the 5th annual Grand Run 5K, 10K, and its first inaugural half marathon race. This is a ticketed event and offers the possibility of attaching your brand to that process. The race starts off at the 400 acre Grand Park Sports Campus. With an estimated 500 attendees and over 70 volunteers, your brand will be well visible to our runners and supporters.

We are offering several levels of marketing opportunities with the Grand Run. We are actively running our marketing campaign for registrations and volunteer recruitment. Take advantage of this growing event and attendees to reach your customer base.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5,000

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor logo and link on event web page
- Exclusive presenting sponsor logo on printed marketing materials
- Exclusive presenting sponsor recognition on digital marketing materials and social media spotlights
- Exclusive presenting sponsor logo on race t-shirt
- Event acknowledgement in announcements
- Event booth space

- Discount race registration code for employee or partner engagement
- 5 complementary race registrations

Supporting \$2,500

- Sponsor logo on event signage
- Sponsor logo on printed marketing materials
- Sponsor logo and link on event web page
- Sponsor recognition on digital marketing materials
- Sponsor logo (large) on race t-shirt
- Social media spotlight
- Event acknowledgement in announcements
- Event booth space
- Discount race registration code for employee or partner engagement
- 2 complementary race registrations

Partnering \$1,000

- Sponsor logo on event signage
- Sponsor logo on printed marketing materials
- Sponsor logo on event web page
- Sponsor recognition on digital marketing materials
- Sponsor logo (medium) on race t-shirt
- Social media spotlights
- Event acknowledgement in announcements
- Event booth space

Affiliate \$500

- Sponsor logo on event signage
- Sponsor listing on printed marketing materials
- Sponsor listing and link event web page
- Sponsor recognition on digital marketing materials

- and social media spotlights
- Sponsor logo (listing) on race t-shirt
- Event acknowledgement in announcements

Water Station \$350

- Sponsor listing on event signage
- Sponsor signage at water station
- Sponsor listing on event website
- Social media spotlight
- Opportunity to promote brand onsite at water station with volunteers

Mile Marker \$250

- Sponsor listing on event signage
- Sponsor signage at race distance marker
- Sponsor listing on event website
- Social media spotlight

For more information, go to WestfieldWelcome.com/Events.



JUNE 1-3 on City of Westfield Trails

The donut trail is returning to Westfield's City trails! Residents and visitors will once again grab a trail passport from designated local donut stores and hit the trails in search of our 12 sweet stop signs. If they find all 12 and collect each unique sticker for their passport, they can trade it in for a free donut at all participating stores.

We are estimating 600 participants in this year's donut trail. This is a free event to participate in; you just need a passport. Last year this event was popular with families and teenagers. Our top level sponsors would receive passports and could be designated as an official passport pick-up business. Donut Trail is a fun community event that offers a sweet way to market your brand.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$1,000

- Exclusive presenting sponsor logo on donut trail passports
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor spotlight on social media
- Exclusive presenting sponsor logo on event website
- Opportunity to be designated as an official passport pickup business location

Supporting Sponsor \$500

- Sponsor logo on donut trail passports
- Sponsor logo on event website
- Sponsor spotlight on social media
- Opportunity to be designated as an official passport pickup business location

Community Sponsor \$250

- Sponsor listing on donut trail passports
- Sponsor listing on event website
- Sponsor spotlight on social media



TOUCH-A-TRUCK

JUNE 7 at Westfield High School

Touch-a-Truck is a child's dream come true. An afternoon full of trucks, emergency vehicles, heavy machinery, and many more. We will have vehicles from over 30 various organizations, all for children to touch, climb, and interact. This is also a great opportunity for both children and parents to speak with the operators and learn more about their vocations. This event is free to the public.

Our sponsorship packages offer a variety of opportunities. If you are looking for event marketing that easily reaches young families, mothers, and children this is a great opportunity. We are estimating to have 1,000 attendees for Touch-a-Truck.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$1,000 - **SOLD OUT**

- Exclusive presenting sponsor logo on roadside banners
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor social media spotlight
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Supporting Sponsor \$500

- Sponsor logo on event signage
- Sponsor logo on event website
- Sponsor social media spotlight on social media
- Sponsor event acknowledgement
- Event booth space

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlight on social media
- Sponsor event acknowledgement



JULY 4 at Grand Park

Our 10th annual Independence Day celebration is easily the largest community event in Westfield. We are estimating over 18,000 attendees to join us in the celebrations this year. Westfield Rocks the 4th attracts local residents and out-of-town visitors at Grand Park. This event is free to the public.

Westfield Rocks the 4th is a huge opportunity for attendees, community partners, and businesses to come together and celebrate. We have one of the largest fireworks displays in the area. With live music, entertainment, vendors, and 18,000 attendees, we require a lot of volunteers to help. Over 500 volunteer hours on the day of the event go into making this event possible.

With the size of this event our marketing strategy is quite robust. This means that we have great event marketing opportunities for your business. We welcome all engagement whether it is cash, in kind, or volunteers.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000

- Exclusive presenting sponsor logo on roadside banners
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor social media spotlight
- Exclusive presenting sponsor event acknowledgement
- Exclusive presenting sponsor event signage
- Event booth space
- VIP parking passes

Executive Custom Level Sponsorships Available

- Upon request
- Unique event marketing activations

Supporting Sponsor \$5,000

- Sponsor logo (large) on event ads and marketing
- Sponsor logo (large) on event website
- Sponsor social media spotlight
- Sponsor event acknowledgement
- Sponsor event signage
- Event booth space
- VIP parking passes

Partnering Sponsor \$2,500

- Sponsor logo (medium) on event ads and marketing
- Sponsor logo (medium) on event website
- Sponsor social media spotlight
- Sponsor event acknowledgement
- Sponsor event signage
- Event booth space & VIP parking passes

Affiliate Sponsor \$1,500

- Sponsor logo (small) on event ads and marketing
- Sponsor logo (small) on event website

- Sponsor social media spotlight
- Sponsor event acknowledgement
- Sponsor event signage
- Event booth space & VIP parking passes

Community Sponsor \$1,000

- Sponsor listing on event ads and marketing
- Sponsor listing on event website
- Sponsor social media spotlight
- Sponsor event acknowledgement
- Sponsor event signage



SUMMER SERIES at Asa Bales Park

Our City's annual Movies in the Park summer series turns Asa Bales Park into an outdoor movie theatre. This is a fun and family friendly event that is free to the public. Over the course of 5 weeks, we will show 5 feature films that bring crowds to our park. This series event has an estimated attendance of 1,000 people.

Marketing for Movies in the Park is done in both digital and physical platforms. We run ads and put up community banners. This event is great if you are looking for visibility with families.



SPONSORSHIP OPPORTUNITIES

Supporting Sponsor \$1,000

- Sponsor logo on event website
- Sponsor logo on event ad and marketing
- Sponsor logo on social media spotlights
- Sponsor event acknowledgement
- Event booth space

Partnering Sponsor \$500

- Sponsor logo on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Community Sponsor \$250

- Sponsor listing on event website
- Sponsor listing on event ad and marketing
- Sponsor listing on social media spotlights
- Sponsor event acknowledgement



AMIGOS de WESTFIELD

AUGUST 25, 2018 at Asa Bales Park

Our City's annual Latino culture festival brings everyone together to highlight our growing community's diversity with amazing food, music, dance, and games. Our Community Events and Engagement Department works very hard to make this event as authentic and inclusive as possible. We estimate 1,200 attendees, 20 volunteers, and free admission.

Amigos de Westfield is truly a fantastic event to be engaged. If you are wanting your marketing to reach families and our community's Hispanic population, this is a great approach that can also showcase your support.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2,000 - **SOLD OUT**

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor social media spotlights
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Supporting Sponsor \$1,500

- Sponsor logo (large) on event signage
- Sponsor logo (large) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Partnering Sponsor \$1,000

- Sponsor logo (medium) on event signage
- Sponsor logo (medium) on event web page
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Affiliate Sponsor \$500

- Sponsor logo (small) on event signage
- Sponsor logo (small) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement



OCTOBER 27, 2018 at Asa Bales Park

Last year we introduced this event and it was a huge success. Barktoberfest is a fall festival for dog lovers. Featuring pet-related vendors, Barktoberfest is a pet friendly event for local dog and beer lovers. Pet owners, families, and people looking to adopt a dog come together to enjoy fun dog-related activities. This is a ticketed event with admission costing \$5 per person and dogs are free.

Barktoberfest is one of our cutest events for sure, but it is also a great event marketing opportunity. With an estimated 2,000 attendees and 30 volunteers, your brand can easily reach our attendees and community. Our marketing for Barktoberfest is done both digitally and physically. Another opportunity for a social based return on your investment is that proceeds from this event are donated to the Hamilton County Humane Society.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2,000 - **SOLD OUT**

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor social media spotlights
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Supporting Sponsor \$1,000

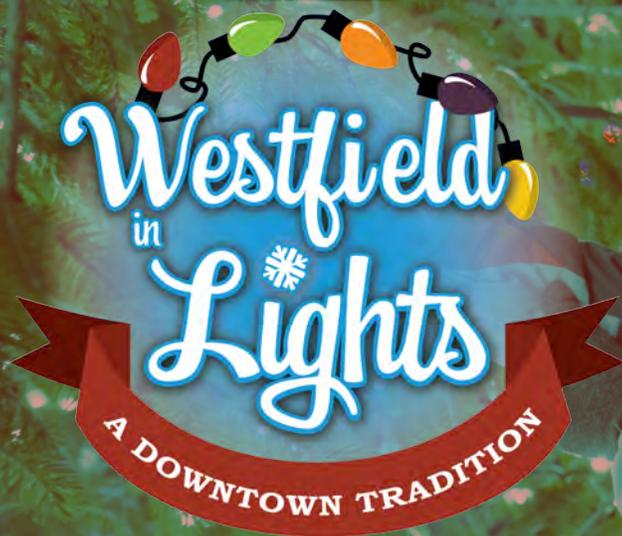
- Sponsor logo (large) on event signage
- Sponsor logo (large) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Partnering Sponsor \$500

- Sponsor logo (medium) on event signage
- Sponsor logo (medium) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement
- Event booth space

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlight



DECEMBER 1, 2018 in Downtown Westfield

Each winter we transform downtown Westfield into a magical winter wonderland. Mayor Cook, along with 5,000 attendees, will flip on the switch and light up thousands of holiday lights to kick-off the season. Westfield in Lights is free to attend, and those attendees with young ones can ride a train on the way meet Santa and get free photos. We also provide many other opportunities to get into the holiday spirit. There will be carriage rides, food vendors, retail vendors, live music, Frosty the Snowman, gingerbread houses, and reindeer.

Westfield in Lights is a fantastic event for the end of the year. There are several great opportunities for event marketing. Our sponsorships cover both digital and physical marketing platforms. Our attendees, estimated at 5,000, are Westfield residents as well as visiting families from out of town. We have event sponsor signage that will stay up all month long outside of City Hall. There is also the opportunity for businesses to volunteer as groups, as Westfield in Lights requires more than 50 volunteers to make the magic happen.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5,000

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor social media spotlights
- Exclusive presenting sponsor logo on Santa photo prints
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Supporting Sponsor \$1,500

- Sponsor logo (large) on event signage
- Sponsor logo (large) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement

Partnering Sponsor \$1,000

- Sponsor logo (medium) on event signage
- Sponsor logo (medium) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement

Affiliate Sponsor \$500

- Sponsor logo (small) on event signage
- Sponsor logo (small) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement



MELT THE TRAIL

5K/10K
2019



FEBRUARY 2019 at Grand Park

Our annual Valentine's Day themed 5K/10K run at Grand Park. The participants and attendees actively get into the spirit and participate in the costume contest. This is a ticketed event and offers the possibility of attaching your brand to that process. Whole families will come out and cheer on our estimated 400 runners. Grand Park has extensive trails and we use this event to showcase Westfield's sports complex.

Melt the Trail offers several event marketing opportunities reaching online, in the community, and at Grand Park. We have event race shirts branded and there is also the opportunity to have your company branded materials distributed to the participants. Like the case with several of our events, your business could volunteer and cheer-on the runners.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$1,500

- Exclusive presenting sponsor logo on event signage
- Exclusive presenting sponsor logo on event website
- Exclusive presenting sponsor logo on event ads and marketing
- Exclusive presenting sponsor logo on event roadside banners
- Exclusive presenting sponsor social media spotlights
- Exclusive presenting sponsor event acknowledgement
- Event booth space

Partnering Sponsor \$500

- Sponsor logo (medium) on event signage
- Sponsor logo (medium) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement

Community Sponsor \$250

- Sponsor listing on event signage
- Sponsor listing on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement

Supporting Sponsor \$1,000

- Sponsor logo (large) on event signage
- Sponsor logo (large) on event website
- Sponsor social media spotlights
- Sponsor event acknowledgement



Westfield

COMMUNITY EVENTS
& ENGAGEMENT

2018 SPONSORSHIP FORM

Payment: City of Westfield Community Events and Engagement will provide an invoice once the sponsorship pledge is made. Invoices can be set up to meet your budgetary needs; however, full payment is due upon receipt of any invoice. Full payment must be made 60 days before event date to receive full sponsor benefits. Please make checks payable to:

City of Westfield Community Events and Engagement
Attn: Customer Service
2728 E. 171st Street
Westfield, IN 46074

Contract: Once a pledge is made, an invoice will be generated and delivered. Once payment is made, there are NO REFUNDS. All events are RAIN OR SHINE and therefore will not be canceled unless there is a significant safety threat. In the event of a cancellation, NO REFUNDS will be issued.

Marketing Deadlines: Each event has marketing deadlines for multiple platforms. These are only guaranteed if your payment and marketing materials are received before the deadlines.

Marketing Materials: Please make sure we have your business logo .ai or .eps file format. If you have any social media accounts you would like us to spotlight as part of your sponsorship please specify those handles. If your package grants booth space you will be required to agree to our standard event vendor agreement form. Our Event Manager will coordinate with you on all onsite event day of activations.

Sponsor: _____

Naming on all Sponsor Acknowledgements: _____

Sponsored Event(s) and Level(s): _____

Social Media Accounts: _____

Booth Space: _____

Primary Contact: _____

Primary Contact Email: _____ **Primary Contact Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

On behalf of _____ (Sponsor), I have read and understand the Terms of this contract with regard to our sponsorship of the City of Westfield Community Events and Engagement 2018 Community Events selected and written on this form.

Signature: _____

Printed Name: _____ **Date:** _____



Westfield

COMMUNITY EVENTS
& ENGAGEMENT

EVENT NAME & DATE	SPONSORSHIP LEVELS					PAYMENT DEADLINE
	PRESENTING	SUPPORTING	PARTNERING	AFFILIATE	COMMUNITY	
Daddy/Daughter Dance April 28	Presenting Sponsor \$2,000 SOLD OUT	Supporting Sponsor \$1,000 <input type="checkbox"/>	Partnering Sponsor \$500 <input type="checkbox"/>		Community Sponsor \$250 <input type="checkbox"/>	2/28 for full sponsor benefits
Voices from the Past May 11	Presenting Sponsor \$1,500 <input type="checkbox"/>	Supporting Sponsor \$500 <input type="checkbox"/>			Community Sponsor \$250 <input type="checkbox"/>	3/11 for full sponsor benefits
Grand Junction Derby May 19	Presenting Sponsor \$2,000 <input type="checkbox"/>	Supporting Sponsor \$1,500 <input type="checkbox"/>	Partnering Sponsor \$1,000 <input type="checkbox"/>	Affiliate Sponsor \$500 <input type="checkbox"/>	Community Sponsor \$250 <input type="checkbox"/>	3/19 for full sponsor benefits
Grand Run May 28	Presenting Sponsor \$5,000 <input type="checkbox"/>	Supporting Sponsor \$2,500 <input type="checkbox"/>	Partnering Sponsor \$1,000 <input type="checkbox"/>	Affiliate Sponsor \$500 <input type="checkbox"/>	Water Station \$350 <input type="checkbox"/> Mile Marker \$250 <input type="checkbox"/>	3/28 for full sponsor benefits
Donut Trail June 1-3	Presenting Sponsor \$1,000 <input type="checkbox"/>	Supporting Sponsor \$500 <input type="checkbox"/>			Community Sponsor \$250 <input type="checkbox"/>	4/1 for full sponsor benefits
Touch-a-Truck June 7	Presenting Sponsor \$1,000 SOLD OUT	Supporting Sponsor \$500 <input type="checkbox"/>			Community Sponsor \$250 <input type="checkbox"/>	4/7 for full sponsor benefits
Westfield Rocks the 4th July 4	Presenting Sponsor \$15,000 <input type="checkbox"/>	Supporting Sponsor \$5,000 <input type="checkbox"/>	Partnering Sponsor \$2,500 <input type="checkbox"/>	Affiliate Sponsor \$1,500 <input type="checkbox"/>	Community Sponsor \$1,000 <input type="checkbox"/>	5/4 for full sponsor benefits
Movies in the Park Summer Series		Supporting Sponsor \$1,000 <input type="checkbox"/>	Partnering Sponsor \$500 <input type="checkbox"/>		Community Sponsor \$250 <input type="checkbox"/>	5/1 for full sponsor benefits
Amigos de Westfield August 25	Presenting Sponsor \$2,000 SOLD OUT	Supporting Sponsor \$1,500 <input type="checkbox"/>	Partnering Sponsor \$1,000 <input type="checkbox"/>	Affiliate Sponsor \$500 <input type="checkbox"/>	Community Sponsor \$250 <input type="checkbox"/>	6/25 for full sponsor benefits
Barktoberfest October 27	Presenting Sponsor \$2,000 SOLD OUT	Supporting Sponsor \$1,000 <input type="checkbox"/>	Partnering Sponsor \$500 <input type="checkbox"/>		Community Sponsor \$250 <input type="checkbox"/>	8/27 for full sponsor benefits
Westfield in Lights December 1	Presenting Sponsor \$5,000 <input type="checkbox"/>	Supporting Sponsor \$1,500 <input type="checkbox"/>	Partnering Sponsor \$1,000 <input type="checkbox"/>	Affiliate Sponsor \$500 <input type="checkbox"/>	Community Sponsor \$250 <input type="checkbox"/>	9/1 for full sponsor benefits
Melt the Trail February 2019	Presenting Sponsor \$1,500 <input type="checkbox"/>	Supporting Sponsor \$1,000 <input type="checkbox"/>	Partnering Sponsor \$500 <input type="checkbox"/>		Community Sponsor \$250 <input type="checkbox"/>	10/1 for full sponsor benefits



For more information on community events in the City of Westfield, visit www.WestfieldWelcome.com/events and engage with us on social media!



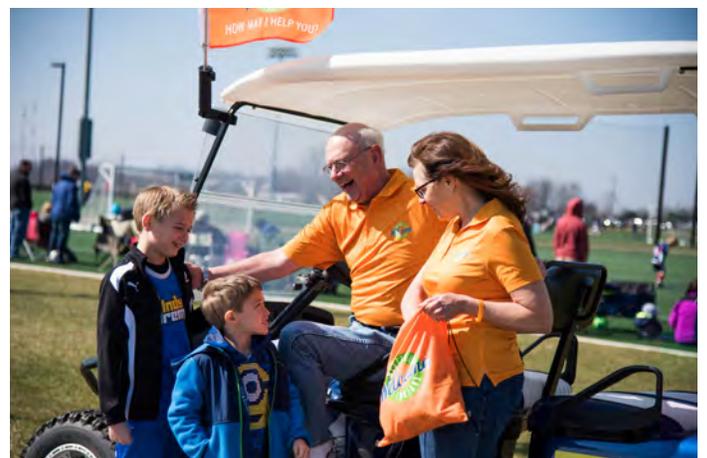
[/WestfieldWelcome](https://www.facebook.com/WestfieldWelcome)



[/@WstfldWelcome](https://twitter.com/@WstfldWelcome)



[/WstfldWelcome](https://www.instagram.com/WstfldWelcome)





CONTACT US

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 City of Westfield
 Community Events and Engagement
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